



**FOR IMMEDIATE RELEASE**  
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## **AVENIDA PARTNERS BUILDING NEW LIFESTYLE-FOCUSED COMMUNITY FOR ACTIVE ADULTS**

**NASHVILLE, Tenn.** – Avenida Partners Development Group is building a fresh, new service-enriched lifestyle community for active adults age 55 and better at the former WAKM radio station site on Mallory Station Road. Positioned at the threshold between bustling urbanized Cool Springs and the classic charm of Franklin, the Avenida Cool Springs community will offer 142 gracious apartment homes and more than 12,000 square feet of resort-style amenity space to fulfill the diverse and expanding preferences of mature Middle Tennesseans.

"Avenida Cool Springs is unlike any other community in the Nashville area, and we are thrilled to bring such a vibrant community to this iconic location," said Robin Craig, senior vice president of sales and marketing for Avenida Partners. "In fact, our name Avenida translates to 'gathering.' Here in Cool Springs, we've gathered together stylish apartment designs and elegant community spaces with just the right level of service and flexibility for our residents' ultimate happiness and enrichment."

Residents of Avenida Cool Springs will enjoy elegant and energized community spaces including a great room and bistro, theatre, creative arts studio, pub and game room, fitness center, yoga studio, private rooftop lounge with expansive views and two courtyards with a pool, fire pits, grilling areas and more. A variety of one- and two-bedroom apartment designs will include luxurious kitchens, patios or balconies and a mix of transitional design elements to complement the overall community aesthetic. In addition to the thoughtful community design, residents will have the opportunity to envision and engage in a myriad of classes, programs, events and social opportunities that support their passions and enhance their overall quality of life.

"We are creating a community where every aspect of life is respected so residents can move forward with a new-found freedom and realize their future in their own way and on their own terms," added Craig.

Avenida Cool Springs is located at 222 Mallory Station Road, less than one-mile from Cool Springs Galleria, with numerous restaurants and retail shops, Williamson Medical Center and Vanderbilt Medical Campus nearby.

Construction is underway at Avenida Cool Springs with an expected opening date in early 2019. Local design and construction partners are Kiser Vogrin and Hardaway Construction. For more information about Avenida Cool Springs or to inquire about pre-leasing before the sales center opens in April 2018, visit [www.avenidacoolsprings.com](http://www.avenidacoolsprings.com) or contact Avenida directly by emailing [info@avenidacoolsprings.com](mailto:info@avenidacoolsprings.com) or calling 615-506-5091.

### **About Avenida Partners, LLC**

Founded in 1991, Avenida Partners, LLC is a diversified real estate development, investment and property management firm focused solely on building a new generation of Active Adult market rate rental communities that are intelligently designed for the current and future needs of today's 55 and over population. Headquartered in Newport Beach, California with current developments in Franklin, Tennessee, Lakewood, Colorado and Naperville, Illinois, Avenida Partners is poised for continued expansion in these and additional high demand middle market infill locations. With an established senior housing development platform and a dynamic team of highly experienced professionals, Avenida brings expertise and commitment to its mission "to provide a new and fresh living option for today's seniors to right size their lives within a familiar location." One that offers "a lifestyle that is physically invigorating, emotionally engaging, socially stimulating and financially attainable." For more information about Avenida Partners LLC, visit [www.avenidapartners.com](http://www.avenidapartners.com) or email [info@avenidapartners.com](mailto:info@avenidapartners.com).

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